

Make \$10,000 a month in CPA: EXCLUSIVE WSO Guide (Re-Sell Rights Included)

\$10,000 a month is a lot of money, especially if you have an offline job. But when you consider that you have access to millions of people online, making 10k a month isn't that far fetched. There's literally an unlimited amount of niches waiting to be milked, it's just a matter of finding those that are worth your time. So lets go hunting.

Our journey starts at your CPA network. Browse through your network's campaigns and make a list of the top 5 categories with highest Earnings Per Click (or highest Gravity for Click Bank). Then choose the best (highest earning or most popular) offer from each of those categories.

Now that you have your top 5 offers list, choose one that you want to begin converting first. Do some research and find out what kind of people you need to attract to convert this offer. In other words, do some research and find out who your target market is. Once you know who your target market is, figure out WHY your target market would purchase your offer and HOW to get them to do it. Create a landing page with a sales letter that echoes your research and gets your target market to start converting. You will need to test your landing page before you finally find one that converts at a high enough % to make a profit. I recommend learning and researching the art of copywriting!

Example: *If you are promoting an E-Cig offer (electronic cigarettes to help people quit smoking), start by getting a domain name like quitsmokingwithcigs.com and get a hosting package. Then find a YouTube video where someone is already promoting the benefits of E-Cigs and put that video at the top of your landing page. Then list the benefits of the E-Cig offer you are promoting and how easy and effective it is to quit smoking with it. Use words like Immediately, Healthy, Instant, or phrases like "Kick the Habit, but Fulfill your Cravings."*

E-Cigs is one niche that is just getting hot and it converts very well with a targeted landing page. It is essential to have a video promoting your product, which is why I suggest getting the HTML code from an already existing YouTube video. E-Cigs are big money right now. (HINT HINT HINT!!!)

Now that you have a landing page tuned to appeal to your target audience (for the sake of the above example, smokers), it's time to figure out how to direct targeted traffic to your landing page for little or no money. This is essential. The biggest mistake people make in affiliate marketing and online sales is paying too much money for traffic. This can kill your profit margins and make it not worth your time. Finding cheap, targeted traffic in medium to large quantities is extremely important. Here are some ways to do this:

Google Adwords: Adwords can be an expensive waste of time if you don't have a targeted landing page or don't know much about how to use it. Before starting an Adwords campaign I suggest learning all you can about keywords, their content network, and quality score.

Successful Adwords Ads for E-Cigs look like this:

Kick the Habit Instantly

“Quit smoking with Americas #1 E-C...”

“Fulfill your Cravings the Heal...”

www.e-cigarette-offer.com

or

Try Americas #1 E-Ci...

“Kick the Habit and Fulfill Crav...”

“Most Popular Electronic Ci...”

www.e-cigarette-offer.com

The problem with Adwords though is their quality score. After about a week they realize that your page is a “bridge” page to an affiliate offer and they stop displaying your ad. Unless your page has a lot of information on it, they will stop displaying your ad. One way to get around this is to copy other people’s articles from Ezine and re-word them and put them on your sales page below your YouTube video. This way you have a lot of relevant info so Google doesn’t “Google Slap” your campaign.

Craigslist: There are a couple of white hat ways you can use Craigslist to direct traffic to your landing page. One way is by simply posting your link to CL in the correct category and directing people to your page. I don’t recommend this. CL will soon ban your link because people are “flag” happy and will flag your link. My favorite method is to use a gmail auto-responder. Get a Gmail account and set up the vacation responder with a quick message about your offer and a link to your landing page. Then list your offering on CL, honestly saying what it is you’re selling, then say “if you’re interested, please email me at autoresponder@gmail.com.” Now as soon as they email you, your auto-responder with a link to your landing page is emailed to their inbox instantly.

I recommend changing the ad text and the email address you use in your ad once or twice a week to avoid ghosting (ghosting is when the CL bot automatically flags your ad because it views repetitive text as spam). You will need to either purchase PVA’s or hire someone to post your ads for you. I recommend hiring someone from Freelancer.com to post for you. Remember, don’t overpay. DO NOT pay more than \$0.60 per ad. Be assertive and tell them “I’m willing to pay \$0.30 per ad,” and see what they say.

Article Marketing: Submit articles to databases like Ezine with your link in them explaining how this product (your product) really helped you. This is like a very long testimonial for your own page. List the benefits, etc. Submit at least two articles per month at a minimum. You can take other peoples articles that are similar to your product and just reword them. This traffic method takes longer but will generate more consistent, organic, and free traffic over the long run than Adwords or Craigslist will. This also helps with search engine optimization for your site.

SEO:

Step 1: Use Google's Keyword tool to identify keywords for your product that are popular.

Step 2: Evaluate SEO competition

Step 3: Pick the top 3 keywords you want to start with and build a blogspot.com blog about it. Use your keywords in the address you create for your blogspot.

Step 4: Do some link building and direct your blog to either your offer (direct link) or to your landing page. The more links you have pointing at your blog, the higher Google will rank your blog for your keywords.

Now that you have your traffic sources, continue to test your landing page until your offer is converting at 10-15% or higher. It can be very discouraging and you may want to quit, BUT DON'T GIVE UP! I spent 3 months working on a niche, losing money, then breaking even, until finally I started making a profit. Once you learn how to convert an offer once, it's just a matter of figuring out how to do it on a larger scale. Pretty soon you'll be making \$5000 a month from just one of your offers.

Finally, repeat this process with your remaining 4 offers. Keep working on these 5 offers until they are profitable and you're making \$20,000 a month or more. "Rinse and Repeat." If an offer or niche is popular, it's popular because people are making money, so why not join them right!

THE END

GOOD LUCK!

How to Make Money With Facebook Groups and Pages!

I created a group on Facebook (The Snowball Effect - Official Experiment) that got over 1 million members in 28 days. I then sold the group on sitepoint for \$10,000 (the guy got cheap and only paid \$5k. Ask for half upfront). I was offered \$15,000 but had already signed for 10k. My point is, there are plenty of people who would love to have a group with 1,000,000+ members and who will pay big money to take yours. The "message all members" feature goes away at 5,000 members, or else the groups would be worth much more.

This is where FB Pages come in. FB pages have the potential to grow as quickly as groups and to get more members. The key here is that you can send updates, messages, and wall posts to every member of your page regardless of how many members there are. This makes facebook pages worth a lot more than facebook groups.

Before I sold my group, I sold advertising space on my "recent news" for \$100 per day. There are many ways to monetize pages and groups. Groups are old school money on FB, pages are bigger new school money. I suggest putting your effort towards FB pages.

Here is my advice to creating 1,000,000+ member facebook groups or pages:

1. Follow pop culture and if a big event happens, create a group around it. Try and be the first to do so and people will join like mad. Example: When Heath Ledger died and "The Dark Knight" came out, someone created a group entitled "Heath Ledger Deserves a Post Humous Academy Award for his Role in the Dark Knight." Not the shortest title but it gained more than 1,000,000 members within the month.
2. Play off of Nostalgia and common interests. A group called "If you remember this you grew up in the 90's" has almost 2 million members. It is all about discussing things about the 90's that people loved. A page called "When I was your age I had to blow in my video games to get them to work" has more than 2 million members. Another page called "Hot Showers" has 1.7 Million people.
3. Social experiments are getting old, but can work with a new spin. The original, 6 degrees of separation, where the only point of joining the group is to participate in an experiment got 5 Million people. These groups ask you to invite all of your friends and can go viral quickly. This is the kind of group I sold (now has more than 2million members).

My advice if you are planning on partaking in the Facebook group or page journey is to create a fake account and get a lot of fake friends (especially a fake hot girl). This way you don't have to spam your real friends when inviting them to join your group or page and they don't get pissed at you.

Good luck!

P.S. I'm sure you're wondering where to sell it. I sold mine at sitepoint, now flippa.
GOOD LUCK!